

CALL FOR PAPERS

LANGUAGE, IDENTITY AND COMMUNICATION IN CONTEMPORARY SOCIETY

International Conference/Online Edition

1-2 July 2021, Cluj-Napoca, Romania

Organizer: Department of Modern Languages and Business Communication, Faculty of Economics and Business Administration, "Babeş-Bolyai" University

Leaving behind a daunting year that cancelled most events worldwide, we are eagerly planning our 2021 International Conference. The Department of Modern Languages and Business Communication (DMLBC) of the "Babeş-Bolyai" University's Faculty of Economics and Business Administration welcomes proposals that broadly reflect aspects related to the study of foreign languages, communication and cultural studies. The conference will take place online via Zoom and the sessions will be partially live-streamed on social media platforms such as Facebook and/or YouTube.

The themes of this conference are intentionally broad so as to encourage the sharing of expertise and ideas across disciplines and areas of interest. In celebration of multilingualism and diversity, the official languages of our conference are English, French, Italian, Spanish, German and Romanian, hence we welcome presentations of both research-based papers and practical case studies in any of these languages and in the following areas:

- Linguistics, Literature & Translation Studies
- LSP (Language for Specific Purposes)
- Cultural Studies, Communication & Management
- Romanian as a Foreign Language

Abstracts are invited for a 15-20-minute presentation. Please submit an abstract of maximum 250 words, the title of your presentation and the chosen area of interest as per the above classification by ~~1 April~~ 1 May. For submissions, please use the following link:
<https://cutt.ly/MkNhyhX>

We look forward to a meaningful exchange that will, without a doubt, give rise to new and exciting ideas and projects for languages, literature and culture!

Certificate of participation and publication

All participants will receive an electronic certificate of participation and papers will be published in Babeş-Bolyai University's *Lingua Journal*, indexed in EBSCO and CEEOL.

Important dates:

~~1 April~~ 1 May : Title and abstract submission

~~15 April~~ 15 May : Notifications of acceptance sent by email

15 September: Paper submission for publication

For further information on the conference, please contact liccs@econ.ubbcluj.ro